

14TH WORLD CHINESE ECONOMIC FORUM 第十四届世界华人经济论坛

“Global Chinese in the Age of AI: Leadership, Capital and Connectivity”
“人工智能时代的全球华人：领导力、资本与互联”

25TH AUGUST 2026 | 2026 年 8 月 25 日
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ORGANISER

1. ABOUT THE WORLD CHINESE ECONOMIC FORUM (WCEF)



WORLD CHINESE ECONOMIC FORUM (WCEF)

The World Chinese Economic Forum (WCEF) is a world-class event that connects economic opportunities in China with various regions around the world through investment opportunities and business connections.

WCEF is a global platform with over 10 years of history that addresses the most important global issues related to China, bringing together government and business leaders, promising entrepreneurs, and media to explore collaborative efforts that can positively impact the global economy and profitability.

- A platform for knowledge exchange through a wide array of panel discussions covering critical global issues related to China and the Chinese diaspora network.
- A clearing house for new businesses looking for venture capital in key industries and future markets.
- A counter-narrative hub to tell a different story about China to the global mainstream media and the foreign strategic policy communities worldwide.

OBJECTIVES

- To foster meaningful dialogue on China's evolving role in the new era among scholars, policymakers, media representatives, and industry leaders.
- To encourage the development of innovative business ventures that align with China's economic direction and meet the needs of an increasingly digital global future.
- To present balanced, third-party perspectives that enrich and diversify the global narrative on China.

ORGANISER

1. 世界华人经济论坛简介



世界华人经济论坛 (WCEF)

世界华人经济论坛 (WCEF) 是一个世界级的盛会，通过投资机会和商业联系将中国和全球不同地区的经济机遇联系在一起。世界华人经济论坛 (WCEF) 是一个拥有超过 10 年历史的全球平台，讨论与中国有关的最重要的全球问题，将政府和企业领导人、有前途的企业家和媒体聚集在一起，探讨能够对全球经济产生积极影响与获利的协同作用。

- 知识交流平台，通过各种的小组讨论会讨论与中国和族侨民网络相关的重大全球问题。
- 信息交换中心，专为在关键行业和未来市场中寻找风险投资的新业务而设。
- 反叙述中心，向全球主流媒体和外国战略政策群体讲述有关中国的一个不同的故事。

目标

- 促成学者、政策制定者、媒体代表与业界领袖就中国在新时代的角色开展深入交流与探讨。
- 推动创新型企业的发展，使其顺应中国经济发展方向并满足全球数字化未来的需求。
- 以中立的第三方视角提供更丰富、多元的“中国叙事”，促进国际社会更全面的理解。

(A) ORGANISER

2. 14TH WORLD CHINESE ECONOMIC FORUM (WCEF)



As the global economy enters a new era shaped by artificial intelligence (AI), digital transformation, and the rapid evolution of cross-border connectivity, the theme of the **14th World Chinese Economic Forum (WCEF)**, “Global Chinese in the Age of AI: Leadership, Capital and Connectivity”, reflects the growing importance of strategic cooperation, intelligent innovation, and regional economic integration in an increasingly interconnected world. More than merely a conference theme, it represents a forward-looking vision for the future — one that embraces technological advancement, strengthens trade and investment connectivity, and reinforces the vital role of the global Chinese business community in shaping Asia’s emerging economic ecosystems and driving sustainable growth across the region and beyond.

In 2026, artificial intelligence is no longer viewed simply as an emerging technology but as a transformative force redefining industries, investment patterns, global trade systems, and economic competitiveness. Across Asia, economies are accelerating investments in digital infrastructure, smart manufacturing, fintech ecosystems, e-commerce platforms, and next-generation supply chain networks to remain competitive in an increasingly technology-driven environment. At the same time, global Chinese business communities continue to play a significant role in facilitating investment connectivity, entrepreneurship, innovation, and commercial partnerships across international markets.

(A) ORGANISER

2. 14TH WORLD CHINESE ECONOMIC FORUM (WCEF)

Since its establishment in 2009, the World Chinese Economic Forum (WCEF) has upheld a simple yet enduring belief: that dialogue strengthens understanding, and cooperation creates opportunity. Organised by the International Strategy Institute (ISI), a Malaysia-based non-profit think tank, the Forum serves as an international platform connecting governments, enterprises, policymakers, investors, academics, and global Chinese business communities across regions and industries. Guided by the principles of ethical business, sustainable development, transparency, and inclusive growth, WCEF has evolved into one of the region's most recognised platforms for international economic dialogue and cross-border collaboration.



Over the past thirteen editions, the Forum has travelled through major cities across Asia — from **Kuala Lumpur to Hangzhou, Qingtian, and Hong Kong** — bringing together ministers, business leaders, entrepreneurs, scholars, investors, and media representatives from around the world. Through these meaningful exchanges, WCEF has continued to strengthen partnerships within the broader global Chinese economic ecosystem while encouraging deeper cooperation in trade, investment, innovation, culture, and regional development.



(A) ORGANISER

2. 14TH WORLD CHINESE ECONOMIC FORUM (WCEF)



In recent years, Asia has witnessed major shifts in **global supply chains, manufacturing strategies, investment flows, and digital economic development**. The rise of AI technologies, data-driven industries, semiconductor ecosystems, green technology, and smart logistics is reshaping how economies collaborate and compete internationally. As one of Southeast Asia's most multicultural and trade-oriented nations, Malaysia continues to play an important role in strengthening regional business connectivity and facilitating international partnerships between ASEAN, Greater China, and the wider global economy.



Building upon the success of previous editions, the 14th WCEF will place a strong emphasis on the evolving economic landscape shaped by AI innovation, digital transformation, cross-border investment, and shifting dynamics in global trade and supply chains. Hosted in Hong Kong, one of Asia's leading international financial and business centres. The Forum aims to reconnect global Chinese entrepreneurs, policymakers, innovators, investors, and industry leaders to explore new opportunities for collaboration, technological advancement, sustainable development, and long-term regional economic resilience. As the world continues to navigate economic uncertainty, technological disruption, and changing global priorities, the World Chinese Economic Forum remains committed to its founding mission to gather wisdom, strengthen partnerships, reconnect global Chinese communities, and foster a future built upon innovation, trust, connectivity, and shared prosperity for generations to come.

(A) 主办单位

2. 第十四届世界华人经济论坛



在全球经济迈入人工智能（AI）、数码转型与跨境互联迅速发展的新时代之际，第十四届世界华人经济论坛（World Chinese Economic Forum，简称 WCEF）以“人工智能时代的全球华人：领导力、资本与互联”为主题，彰显全球华人经济圈在新经济格局下深化合作、强化互联与共谋发展的重要方向。该主题不仅体现人工智能、资本流动、贸易协作与区域经济融合所带来的深远变革，更反映全球华商社群在新时代下推动创新发展、促进跨境合作，以及携手构建亚洲繁荣未来的重要使命与共同愿景。

2026年，人工智能已不再只是新兴科技概念，而是深刻影响全球经济结构、商业模式与国际竞争力的重要驱动力。从金融科技、智能制造、电子商务、数字经济，到绿色科技与智慧物流，AI与数码化发展正在全面重塑亚洲乃至全球经济生态。与此同时，全球贸易格局、跨境投资模式与供应链体系亦持续发生重大变化，推动亚洲成为全球最具活力与发展潜力的经济区域之一。在这样的国际环境下，全球华人企业家、投资者与产业领袖，正日益成为连接亚洲与世界经济的重要桥梁。

(A) 主办单位

2. 第十四届世界华人经济论坛

世界华人经济论坛（WCEF）自2009年创立以来，始终秉持“以对话促进理解，以合作创造价值”的宗旨，致力于搭建连接中国与世界、连接政府与企业、连接思想与行动的重要国际平台。论坛由总部位于马来西亚吉隆坡的国际战略研究院（ISI）发起与主办。作为一个非营利性智库机构，ISI长期推动道德商业、透明治理、区域合作与可持续发展，积极促进亚洲与国际社会之间更深层次的经济与战略交流。



回顾过去十三届的发展历程，世界华人经济论坛足迹遍及亚洲多个重要城市——从马来西亚吉隆坡、中国杭州、浙江青田，到香港等国际经济重镇。多年来，论坛汇聚来自世界各地的部长级官员、政府代表、企业领袖、投资机构、专家学者与媒体代表，共同探讨全球经济趋势、区域合作机遇、科技创新发展及跨境商业合作。经过多年发展，WCEF已成为全球华人经济圈最具影响力的国际高端对话平台之一，在促进经贸交流、加强区域互联、推动创新发展及深化国际合作方面发挥着重要作用。



(A) 主办单位

2. 第十四届世界华人经济论坛



近年来，亚洲在全球供应链、制造业布局、投资流向及数码经济发展方面持续经历深刻变革。随着人工智能（AI）、数据驱动产业、半导体生态系统、绿色科技及智慧物流迅速发展，各国之间的经济合作模式与国际竞争格局正不断重塑。作为东南亚重要的多元文化及贸易枢纽国家，马来西亚凭借其开放型经济体系、战略地理位置及国际化优势，持续在促进东盟、大中华地区及全球市场之间的商业联系与国际合作方面发挥着重要桥梁作用。



承载历届论坛累积的丰硕成果，第十四届世界华人经济论坛将聚焦人工智能创新、数码转型、跨境投资，以及全球贸易与供应链重构所带来的新经济发展机遇。论坛将于亚洲重要的国际金融及商业中心——香港举行，汇聚全球华人企业家、政府决策者、创新科技领袖、投资者及产业代表，共同探索国际合作、科技创新、可持续发展及区域经济韧性的发展新路径，进一步促进全球华人经济网络的交流、互联与合作。

面对全球经济格局持续调整、科技快速革新及国际发展重心不断转变，世界华人经济论坛始终秉持创办初心，致力于汇聚智慧、深化合作、连接全球华人社群，并促进国际交流与伙伴关系。展望未来，WCEF将继续携手全球华人及国际伙伴，共同推动创新发展、互信合作与共同繁荣，为下一代构建更具韧性、更紧密互联、共享共赢的未来。

(B) CHAIRMAN'S MESSAGE



Esteemed Guests and Participants,

It is my great pleasure to welcome you to the **14th World Chinese Economic Forum (14th WCEF)**. Over the years, WCEF has continued to serve as an important international platform that connects global Chinese business communities, policymakers, industry leaders, investors, and strategic partners from around the world. At a time when the global economy is undergoing rapid restructuring, the importance of constructive dialogue, strategic cooperation, and regional economic connectivity has never been greater.

The theme of this year's Forum, **"Global Chinese in the Age of AI: Leadership, Capital and Connectivity"**, reflects the significant economic shifts shaping Asia and the wider international community in 2026. As countries continue adapting to post-pandemic restructuring, geopolitical uncertainties, evolving supply chains, artificial intelligence (AI), digital economies, green transition policies, and rising cross-border investment competition, Asia is increasingly becoming a central driver of global economic growth and capital movement.

In recent years, the region has witnessed major developments in digital trade, semiconductor industries, fintech ecosystems, renewable energy investment, smart manufacturing, and regional trade partnerships such as RCEP and expanding ASEAN economic cooperation. At the same time, businesses and governments are navigating growing challenges involving global inflationary pressures, talent mobility, cybersecurity, technological competition, and changing international investment patterns. These developments are reshaping not only how economies operate but also how nations, industries, and businesses collaborate in the future.

This year's Forum brings together leaders from government, business, finance, technology, academia, and international organisations to exchange perspectives on trade, investment, digital transformation, artificial intelligence (AI), regional economic integration, and Asia's evolving economic landscape. Through these discussions, we hope to strengthen strategic cooperation, encourage cross-border partnerships, and promote sustainable economic growth across the region. As Asia continues to emerge as a key driver of global growth, stronger collaboration between governments, industries, investors, and the global Chinese business community will remain essential in shaping a more resilient, innovative, and interconnected economic future.

I would like to express my sincere appreciation to all supporting organisations, strategic partners, sponsors, speakers, moderators, delegates, and participants for your valuable support and contributions. Your continued trust and participation remain instrumental in strengthening the impact and relevance of WCEF on the international stage.

Thank you once again, and I wish all of you a fruitful, productive, and successful 14th WCEF.

Best regards,

C.Y. Cheah

Founder of WCEF & Chairman of the International Strategy Institute (ISI)

(B) 主席献词



尊敬的各位嘉宾、各位代表，

我谨代表第十四届世界华人经济论坛，向各位致以最诚挚的欢迎与问候。多年来，世界华人经济论坛始终作为连接全球华商、政策制定者、企业领袖、投资机构及国际合作伙伴的重要国际平台，在促进跨区域经济交流与合作方面发挥着积极作用。在全球经济格局加速重组的当下，建设性对话、战略协作以及区域经济互联互通的重要性，显得尤为关键。

本届论坛以“人工智能时代的全球华人：领导力、资本与互联”为主题，聚焦2026年亚洲及国际经济格局正在经历的重要变化。随着各国持续应对后疫情时代经济重整、地缘政治不确定性、供应链重构、人工智能（AI）、数字经济、绿色转型政策，以及跨境投资竞争日益加剧，亚洲正逐渐成为推动全球经济增长与资本流动的重要核心力量。

近年来，区域内数字贸易、半导体产业、金融科技生态、可再生能源投资、智能制造，以及RCEP与东盟经济合作持续深化等领域均取得显著发展。与此同时，全球通胀压力、人才流动、网络安全、科技竞争，以及国际投资模式变化等挑战，也正在重新塑造全球经济运作方式，并影响未来国家、产业与企业之间的合作模式。

本届论坛汇聚来自政府、工商、金融、科技、学术及国际组织等领域的重要代表，共同围绕贸易、投资、数字转型、人工智能（AI）、区域经济整合以及亚洲未来经济发展趋势展开深入交流。我们希望通过此次论坛，进一步加强战略合作、推动跨境伙伴关系，并促进区域可持续经济增长。

随着亚洲持续成为全球经济增长的重要引擎，政府、产业界、投资机构以及全球华商之间更紧密的合作，将成为推动未来经济韧性、创新能力与区域互联互通的重要关键。

最后，谨向所有支持单位、战略合作伙伴、赞助机构、演讲嘉宾、主持人、与会代表及参与者致以衷心感谢。各位长期以来的支持与参与，不仅提升了世界华人经济论坛的国际影响力，也进一步巩固了论坛作为国际交流合作平台的重要地位。

再次感谢各位的莅临，并预祝第十四届世界华人经济论坛圆满成功。

此致，

谢泉勇先生

世界华人经济论坛主席及国际战略研究院创始人兼主席 (ISI)

(C) JOINT ORGANISING PARTNER



2026 2ND GLOBAL INNOVATION SHOW GLOBAL INNOVATION SUMMIT (GIS)

From 25 to 27 August 2026, the 2026 2nd GIS Global Innovation Show & Global Innovation Summit (GIS) will be held at AsiaWorld-Expo, Hong Kong, bringing together leading innovators, investors, policymakers and technology enterprises from around the world. Two distinguished international leaders have already confirmed their participation. Mr. José María Figueres, former President of Costa Rica and former President of the World Economic Forum, will serve as the Conference Chairman of 2026 2nd GIS and officiate at the Opening Ceremony. Joining him will be Dr. Saeed Al Dhaheri, Director of the Dubai Future Foundation and Artificial Intelligence Advisor to the Government of the United Arab Emirates, who will participate in the Artificial Intelligence & Embodied Robotics Summit, contributing his expertise on the future of AI and emerging technologies.

GIS 2026 is supported by the China Chamber of International Commerce (CCOIC) and organised by the Global Technology Innovation Alliance (Hong Kong). The Summit is jointly organised by the Silicon Valley Innovation & Entrepreneurship Forum (SVIEF) and the World Academy of Sustainable Development, with SVIEF, the Hangzhou Venture Capital Association, and the Association of Outstanding Young Talent UK serving as its founding organisations. The event is undertaken by Beijing Gaochuang Huizhi Technology Co., Ltd., Beijing Zhongji Shengshi Intelligent Technology Co., Ltd. (2045 Accelerator), and Shanghai Suyuan Information Technology Co., Ltd. Strategic partners include Dami Ventures, Youshan Capital, Huaxin Capital, AC Accelerator, and Ningxia Tanyuan Matrix Technology Co., Ltd., while supporting organisations include the Club of Rome China Committee, the Shenzhen Venture Capital Association, the Hong Kong Digital Economy Industry Association, and the China Beijing–Hong Kong–Macao General Chamber of Commerce.

Building on the success of its inaugural edition, 2026 2nd GIS will return on a significantly larger scale under the theme "Connect the World, Disrupt the Future." The Summit is dedicated to advancing global collaboration in science, technology and innovation while promoting the responsible development and application of emerging technologies and artificial intelligence. Positioned as a premier international platform for the launch and commercialisation of cutting-edge innovations, 2026 2nd GIS will bring together forward-looking start-ups from innovation-leading regions including Europe, North America, China, Japan, Singapore and Australia, alongside Fortune Global 500 companies, unicorn enterprises and industry-leading innovators. The Summit will place particular emphasis on accelerating the commercialisation of breakthrough technologies and transforming innovation into practical industrial applications.

(C) JOINT ORGANISING PARTNER



2026 2ND GLOBAL INNOVATION SHOW GLOBAL INNOVATION SUMMIT (GIS)

Leveraging Hong Kong's unique position as an international financial centre and gateway connecting Mainland China with global markets, 2026 2nd GIS will further strengthen collaboration across the Guangdong-Hong Kong-Macao Greater Bay Area by integrating technology, capital and market resources into a dynamic innovation ecosystem. Through this platform, the Summit aims to foster stronger connections between innovators, investors, enterprises and international markets, supporting technology commercialisation, cross-border investment and industrial collaboration. More than 500 leading investors and over 1,000 international professional buyers are expected to attend, creating an efficient and high-value platform for business matching, investment opportunities and global cooperation.

The exhibition will feature eight major innovation sectors, including Artificial Intelligence & Embodied Robotics, Drones & the Low-Altitude Economy, New Energy & Automotive Technology, Consumer Electronics, Smart Home & Internet of Things (IoT), Advanced Manufacturing, Biotechnology & Healthcare, and the AIGC-OPC & G-Star Concept Pavilion. In addition, dedicated international pavilions representing the United States, Europe, South Korea, ASEAN and Hong Kong, China will showcase the latest technological breakthroughs and innovation achievements from around the world, further reinforcing 2026 2nd GIS as a leading international platform connecting technology, innovation, investment and global collaboration.

(C) 联合主办单位



2026 GIS 全球创新展暨全球创新峰会

2026年8月25日至27日，2026第二届GIS全球创新展暨全球创新峰会将在香港亚洲国际博览馆盛大启幕。现两位重量级国际领袖已确认联袂出席——前达沃斯世界经济论坛总裁、哥斯达黎加前总统José María Figueres将担任GIS大会主席并出席开幕式；迪拜大学未来研究所所长、阿联酋政府人工智能顾问Dr. Saeed Al Dhahari将亮相“人工智能+具身机器人”峰会。

GIS由中国国际商会支持；全球科技创新联盟（香港）主办；硅谷高创会（SVIEF）和世界可持续发展科学院联合主办；硅谷高创会（SVIEF）、杭州市创业投资协会和英国杰出青年人才协会作为发起机构；北京高创汇智科技有限公司、北京中机盛世智能科技有限公司（2045加速器）和上海速元信息技术有限公司承办；战略合作伙伴有大米创投、优山资本、华欣资本、AC 加速器、宁夏探源矩阵科技有限公司；罗马俱乐部中国委员会、深圳市创业投资同业公会、香港数字经济产业协会、中国京港澳总商会协办。本届GIS规模扩容升级，延续重磅嘉宾阵容，力邀全球顶尖企业与行业大咖齐聚香江，打造兼具科技展示与出海赋能的全球级科创平台。

2026 第二届GIS 以“链动全球·创引未来”为主题，致力于推动全球科技创新领域的交流与合作，推动科技向善，AI向善，定位为全球顶尖创新科技首发平台，将汇聚来自欧美、中国、日本、新加坡、澳大利亚等创新发达地区内具有前瞻技术的初创团队，以及来自全球的世界 500 强企业、独角兽和行业隐形冠军，聚焦“黑科技”产业化。

GIS全球创新展立足香港，背靠中国，面向世界，联动粤港澳大湾区核心城市，充分发挥各地在技术、资本与市场方面的优势，构建“技术—资本—市场”三层闭环生态，助力大湾区成为具有全球影响力的创新枢纽。届时，预计将有500余名顶级投资人及1000多家全球专业采购商到场，打造高效务实的产业对接与交易平台。

在展区布局上，设置了人工智能+具身机器人、无人机+低空经济、新能源与汽车科技、消费电子、智能家居及物联网、先进制造、生物医药、AIGC-OPC & G-Star 新概念展八大重点领域，以及美国、欧洲、韩国、东盟及中国香港五大国家/地区主题馆的国际展区矩阵，全方位展示全球顶尖科技创新成果。

(D) WCEF × GIS JOINT COLLABORATION

**X****GLOBAL
INNOVATION
SHOW**

WHY WCEF × GIS MATTERS

The **collaboration between the World Chinese Economic Forum (WCEF) and the Global Innovation Show & Global Innovation Summit (GIS)** is built upon a simple yet increasingly important reality: the future global economy will not be shaped by technology alone, nor by business alone, but by the ability to connect innovation, investment, policy and international collaboration. As artificial intelligence continues to redefine industries and economic competitiveness, the WCEF × GIS joint collaboration provides a platform where these conversations converge, creating new opportunities for governments, businesses, investors and the global Chinese community to navigate the next phase of global economic transformation.

D1. THE AI ECONOMY: RESHAPING GLOBAL TRADE AND INVESTMENT

The global economy is undergoing one of its most significant structural transformations in recent decades, with artificial intelligence rapidly emerging as a new engine of trade, industrial development and capital investment. According to the **McKinsey Global Institute's 2026 Global Trade Update**, AI-related trade—including semiconductors, AI servers, networking equipment and data-centre infrastructure—accounted for approximately **one-third of global trade growth in 2025**, while exports of these products expanded by nearly **40%**.



The report also highlighted that Southeast Asia has become an increasingly important manufacturing and supply-chain hub as companies diversify production and expand investments in advanced technology industries. These developments demonstrate that AI is no longer simply driving innovation within the technology sector; it is reshaping international trade, industrial competitiveness and long-term economic growth.

(D) WCEF × GIS JOINT COLLABORATION

D2. HONG KONG: WHERE INNOVATION MEETS GLOBAL CAPITAL

The shift is also driving significant changes across Asia's capital markets. In Hong Kong, the renewed momentum of technology fundraising has reinforced the city's position as one of the region's leading international capital markets.



During the first half of 2026 alone, Chinese technology companies raised more than **HK\$136.2 billion (US\$17.4 billion)** through share listings, with capital flowing into artificial intelligence, semiconductor manufacturing, robotics, advanced manufacturing and smart technology enterprises. Separately, **KPMG** reported that Hong Kong recorded its strongest first-half IPO performance in five years, raising **HK\$209.9 billion** across **85 new listings**, with specialist technology companies and AI-related enterprises accounting for more than 70% of total funds raised.

PwC Hong Kong likewise projects total IPO fundraising to reach **HK\$380 billion** by the end of 2026, driven primarily by AI, semiconductors, chips, robotics and other new-economy industries. Together, these developments reinforce Hong Kong's growing role as an international gateway connecting technology, capital and global business.

D3. MALAYSIA'S ROLE IN ASIA'S TECHNOLOGY TRANSFORMATION

Across the region, governments are also accelerating investments in AI infrastructure and digital industrialisation. Malaysia continues to strengthen its position within this regional transformation. According to **Bank Negara Malaysia**, the Malaysian economy expanded by 5.4% in the first quarter of 2026, supported by resilient exports and sustained global demand for electrical and electronic (E&E) products associated with AI infrastructure and data-centre development.



Manufacturing output grew by **5.9%**, underpinned by stronger demand for semiconductor components, high-performance electronics and digital infrastructure supporting AI applications. These developments further reinforce Malaysia's strategic role within ASEAN's rapidly evolving technology and manufacturing ecosystem, while creating new opportunities for regional collaboration, investment and industrial innovation.

(D) WCEF × GIS JOINT COLLABORATION

D4. GLOBAL CHINESE ENTERPRISES IN THE AGE OF AI

Artificial intelligence is rapidly reshaping the competitive landscape for global Chinese enterprises. According to the *World Intellectual Property Organization (WIPO)*, China accounted for more than **60% of global generative AI patent filings** between 2014 and 2023, highlighting the country's growing leadership in AI research and innovation.

At the same time, Chinese technology companies are accelerating international expansion in AI, robotics, semiconductors and advanced manufacturing, while businesses across Asia continue integrating AI into production, logistics, finance and healthcare.

As the commercialisation of AI gathers pace, the next stage of global Chinese economic growth will increasingly depend on how effectively enterprises transform innovation into commercial value, attract international investment and strengthen cross-border partnerships.



D5. WHY WCEF × GIS FIRST CAME TOGETHER

The successful collaboration between the 13th World Chinese Economic Forum (WCEF) and the 2025 Global Innovation Show & Global Innovation Summit (GIS) in 2025 laid the foundation for a strategic partnership that brings together economic leadership and technological innovation on a single international platform.

As artificial intelligence rapidly moves from technological breakthrough to commercial application, this year's joint collaboration reflects the growing importance of connecting innovation with investment, public policy and international business, while creating a stronger platform for dialogue on the economic opportunities and challenges shaping the AI era.

D6. SHAPING THE FUTURE OF THE GLOBAL CHINESE ECONOMIC ECOSYSTEM

As the World Chinese Economic Forum enters its 14th edition, WCEF hopes that this year's joint collaboration with the 2026 2nd Global Innovation Show & Global Innovation Summit (GIS) will create greater opportunities for the global Chinese business community to engage with emerging technologies, international capital and new economic opportunities. By strengthening collaboration between enterprise, innovation, investment and international cooperation, the Forum aspires to accelerate technology adoption, support industrial transformation and foster stronger cross-border partnerships. Through this strategic WCEF × GIS joint collaboration, both platforms aim to empower global Chinese entrepreneurs to remain at the forefront of the AI-driven economy, strengthen the global Chinese economic ecosystem, and contribute towards a more resilient, innovative and interconnected global economy.

(D) WCEF × GIS 联合合作



X

GLOBAL
INNOVATION
SHOW

WCEF × GIS 合作意义

当前，全球经济正处于新一轮科技革命与产业变革的重要阶段。人工智能、数字科技及创新应用不断推动产业升级，也加速重塑全球经济格局。在这样的时代背景下，科技创新已不再只是技术发展的课题，更与资本、产业、政策及国际合作紧密相连，成为推动未来经济增长的重要动力。**世界华人经济论坛 (WCEF) 与全球创新展暨全球创新峰会 (GIS)** 的携手合作，正是顺应这一发展趋势而展开的重要合作。双方充分发挥各自的平台优势，将全球华商网络、国际创新资源、产业资本、政策交流及科技发展紧密结合，打造一个促进跨界交流、国际合作与资源对接的高端平台。通过此次合作，WCEF × GIS 将汇聚来自政府、企业、投资机构、科研单位及全球华人社会的代表，共同探讨人工智能时代下经济发展所面临的新机遇与新挑战，推动创新、投资与国际合作的深度融合，为全球经济转型及可持续发展创造更多合作机遇与发展空间。

D1. 人工智能经济：重塑全球贸易与投资新格局

当前，全球经济正经历近数十年来最深刻的结构性变革之一，人工智能 (AI) 正迅速成为推动国际贸易、产业升级及资本投资的新引擎。根据麦肯锡全球研究院 (McKinsey Global Institute) 发布的《2026 全球贸易最新报告》(2026 Global Trade Update)，人工智能相关产业，包括半导体、人工智能服务器、网络设备及数据中心基础设施等，于**2025年贡献了全球贸易增长约三分之一**，其相关产品出口额更同比增长近40%。



报告同时指出，随着全球企业持续推动供应链多元化布局，并加大对先进科技产业的投资，东南亚正迅速崛起为全球重要的先进制造及供应链枢纽。这一发展趋势充分反映，人工智能已不再只是推动科技创新的重要力量，更正深刻改变全球贸易格局、产业竞争优势及未来经济发展的方向，成为驱动全球经济长期增长的重要动力。

(D) WCEF × GIS 联合合作

D2. 香港：创新科技与国际资本汇聚的重要枢纽

随着人工智能产业迅速发展，亚洲资本市场亦迎来新一轮增长机遇。作为国际金融中心，香港凭借成熟的金融体系、开放的资本市场及国际化营商环境，持续巩固其作为亚洲领先国际融资平台的地位，并成为连接创新科技、国际资本与全球企业的重要桥梁。



2026 年上半年，中国科技企业通过香港资本市场上市集资总额超过 1,362 亿港元（约 174 亿美元），资金主要流向人工智能、半导体、机器人、先进制造及智慧科技等新兴产业。与此同时，毕马威（KPMG）发布的报告指出，香港于 2026 年上半年共完成 85 宗首次公开募股（IPO），集资总额达 2,099 亿港元，创下近五年来同期最佳表现。其中，科技创新企业及人工智能相关企业占整体集资额超过七成，充分反映市场对新经济产业的高度关注与投资信心。

此外，罗兵咸永道香港（PwC Hong Kong）预测，香港全年首次公开募股（IPO）集资规模有望于 2026 年底达到 3,800 亿港元，主要增长动力将来自人工智能、半导体、芯片、机器人及其他新经济产业。

一系列积极的发展趋势，进一步彰显香港作为国际金融中心的独特优势，也充分体现其在推动创新科技产业发展、促进国际资本流动及深化全球商业合作方面的重要战略地位。未来，香港将继续发挥连接科技创新、国际资本与全球市场的重要门户作用，为亚洲乃至全球经济发展注入新的增长动力。

D3. 马来西亚：推动亚洲科技转型的重要力量

在人工智能及数字经济快速发展的带动下，亚洲各国正积极加快人工智能基础设施建设及数字产业转型步伐，持续提升区域创新能力与产业竞争力。作为东盟重要经济体之一，马来西亚正积极把握新一轮科技革命带来的发展机遇，持续强化其在区域科技产业链及先进制造领域的重要地位。

根据马来西亚国家银行（Bank Negara Malaysia）公布的数据，2026 年第一季度，**马来西亚国内生产总值（GDP）**同比增长 5.4%，主要受惠于出口持续增长，以及全球市场对人工智能基础设施、数据中心建设及电子电气（E&E）产品需求保持强劲。



与此同时，**制造业产值同比增长 5.9%**，增长动力主要来自半导体、高性能电子产品及人工智能相关数字基础设施需求持续扩大，进一步带动先进制造业的发展，并巩固马来西亚在全球科技供应链中的竞争优势。随着区域数字经济不断发展，马来西亚正进一步发挥其作为东盟科技制造及创新中心的重要角色，不仅持续吸引国际投资，也积极推动区域产业合作、科技创新及供应链协同发展，为亚洲科技转型及区域经济增长注入新的发展动力。

(D) WCEF × GIS 联合合作

D4. 人工智能时代下的全球华商新机遇

人工智能正以前所未有的速度推动全球产业变革，也不断重塑全球华商企业的发展格局与国际竞争优势。随着人工智能技术持续突破，创新能力已成为企业提升竞争力、拓展国际市场及实现高质量发展的关键驱动力。根据**世界知识产权组织 (WIPO)** 统计，2014 年至 2023 年期间，中国生成式人工智能 (Generative AI) 专利申请量占全球总量超过60%，充分展现中国在人工智能技术研发、科技创新及知识产权布局方面持续保持全球领先优势。

与此同时，中国科技企业正不断加快国际化发展步伐，在人工智能、机器人、半导体及先进制造等领域持续拓展全球市场。亚洲各国企业亦积极推动人工智能技术在制造业、物流、金融及医疗等行业的广泛应用，加速产业数字化转型，进一步提升生产效率及创新能力。

随着人工智能技术逐步迈向规模化商业应用，全球华商企业正迎来新一轮发展机遇。未来，如何持续推动科技创新成果转化、提升企业商业价值、吸引国际资本，并深化跨境合作与产业协同，将成为全球华商把握人工智能时代发展机遇、提升国际竞争力及推动经济持续增长的重要关键。



D5. WCEF × GIS: 携手开启合作新篇章

2025年，第十三届世界华人经济论坛 (WCEF) 与2025 全球创新展暨全球创新峰会 (GIS) 首次携手合作，并成功举办联合开幕仪式，为双方建立长期合作关系奠定了坚实基础。这不仅是全球华商经济平台与国际科技创新平台的重要结合，也开启了经济发展与科技创新深度融合的新篇章。

随着人工智能技术加速由科研创新迈向产业化及商业化应用，创新科技、资本投资、公共政策与国际商业之间的联系日益紧密，跨领域、跨产业及跨区域合作的重要性亦不断提升。在此背景下，WCEF 与 GIS 再次携手合作，充分发挥双方平台优势，汇聚来自政府、企业、投资机构、科研单位及国际组织的代表，共同探讨人工智能时代下全球经济发展的新趋势、新机遇与新挑战。

双方希望通过此次合作，进一步促进科技创新、产业发展、国际投资及跨境合作的深度融合，搭建更具国际影响力的高端交流平台，推动全球华商与国际创新生态建立更紧密的合作关系，共同把握人工智能时代带来的发展机遇，为全球经济持续发展注入新的动力。

D6. 共塑全球华商经济新生态

迈入第十四届世界华人经济论坛 (WCEF)，论坛期望通过与 2026 第二届 GIS 全球创新展暨全球创新峰会的联合合作，进一步搭建连接全球华商、创新科技、国际资本及新经济发展的高端国际平台，为全球华商开拓更多国际合作机遇，积极把握人工智能时代带来的新趋势与新商机。论坛将持续推动企业、科技创新、资本投资及国际合作的深度融合，促进科技成果转化与产业升级，加快人工智能等新兴技术在各产业的应用，推动跨境资源对接与国际合作，进一步提升全球华商在国际市场中的竞争优势与创新能力。通过 WCEF × GIS 的联合合作，双方将共同赋能全球华商，把握人工智能时代的发展机遇，持续完善全球华商经济生态体系，推动创新、合作与互联互通，为构建更加开放、更具韧性、更富创新活力的全球经济贡献新的力量。

(E) PROGRAMME 节目表

25TH AUGUST 2026 | 2026 年 8 月 25 日

ASIAWORLD-EXPO, HONG KONG | 香港亚洲国际博览馆 (HALL 5 & HALL 7 & HALL 9)

Time 时间

Activity 活动

08:30 – 09:00

FORUM PARTICIPANTS REGISTRATION

会议注册

WCEF X GIS JOINT OPENING CEREMONY

WCEF X GIS 联合开幕式

09:00 – 09:10

2026 2ND GIS WELCOME REMARKS

Mr. José María Figueres

Conference Chairman of the 2026 2nd GIS

First Chief Executive Officer (CEO) of the World Economic Forum (WEF) and the Former President of Costa Rica

2026 第二届 GIS 大会主席开场致辞

José María Figueres 先生

2026 第二届 GIS 大会主席

达沃斯世界经济论坛 (WEF) 首任首席执行官 (CEO)、哥斯达黎加前总统

09:10 – 09:20

14TH WCEF WELCOMING KEYNOTE ADDRESS

Mr. C. Y. Cheah

Founder of WCEF & Chairman of the International Strategy Institute (ISI), Malaysia

第十四届世界华人经济论坛主席欢迎致辞

谢泉勇 先生

马来西亚世界华人经济论坛主席及国际战略研究院 (ISI) 创始人兼主席

09:20 – 09:30

14TH WCEF OPENING KEYNOTE ADDRESS

H.E. Dato' Norman bin Muhamad

Ambassador of Malaysia to China

第十四届世界华人经济论坛开幕贵宾致辞

拿督·诺曼·慕罕默德阁下

马来西亚驻中国大使

09:30 – 09:50

2026 2ND GIS DISTINGUISHED GUEST ADDRESS

2026 第二届 GIS 大会重要嘉宾致辞

09:50 – 10:10

2026 2ND GIS DISTINGUISHED GUEST ADDRESS

2026 第二届 GIS 大会重要嘉宾致辞

10:10 – 10:30

2026 2ND GIS DISTINGUISHED GUEST ADDRESS

2026 第二届 GIS 大会重要嘉宾致辞

10:30 – 11:10

2026 2ND GIS DISTINGUISHED GUEST ADDRESS

2026 第二届 GIS 大会重要嘉宾致辞

11:10 – 11:25

2026 2ND GIS DISTINGUISHED GUEST ADDRESS

2026 第二届 GIS 大会重要嘉宾致辞

(E) PROGRAMME 节目表

25TH AUGUST 2026 | 2026 年 8 月 25 日

ASIAWORLD-EXPO, HONG KONG | 香港亚洲国际博览馆 (HALL 5 & HALL 7 & HALL 9)

Time 时间

Activity 活动

11:25 – 11:45

2026 2ND GIS DISTINGUISHED GUEST ADDRESS

2026 第二届 GIS 大会重要嘉宾致辞

12:00 – 13:30

LUNCH BREAK 午餐时间

14TH WORLD CHINESE ECONOMIC FORUM (WCEF)

第十四届世界华人经济论坛

13:30 – 13:45

14TH WCEF SPECIAL KEYNOTE ADDRESS

Tan Sri Datuk Seri Panglima (Dr.) T.C. Goh

Life Honorable President

Federation of Chinese Associations Malaysia (Huazong)

第十四届世界华人经济论坛嘉宾致辞

丹斯里拿督斯里邦里玛吴添泉局绅博士

永久名誉总会长

马来西亚中华大会堂总会 (华总)

13:45 – 15:00

TOPIC DISCUSSION 1:

AI, ECONOMIC TRANSFORMATION AND THE FUTURE
COMPETITIVENESS OF GLOBAL CHINESE ECONOMIES

专题讨论一:

人工智能、经济转型与全球华商经济未来竞争力

15:00 – 15:30

SHORT BREAK 中场休息

2026 2ND GLOBAL INNOVATION SHOW & GLOBAL INNOVATION SUBMIT (GIS)

2026 第二届 GIS 全球创新展暨全球创新峰会

15:30 – 18:00

**CHINA ENTERPRISES GLOBAL EXPANSION & INTERNATIONAL
COOPERATION SUMMIT**

中国企业出海高峰论坛暨全球国际合作峰会

END OF PROGRAMME 议程结束

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Invited speakers and VVIPs confirmed as of August 2026

(F) KEYNOTE SPEAKERS 主旨演讲嘉宾

2026 CONFIRMED DISTINGUISHED GUESTS 2026 确认出席嘉宾

WCEF Distinguished Guests 世界华人经济论坛 (WCEF) 嘉宾

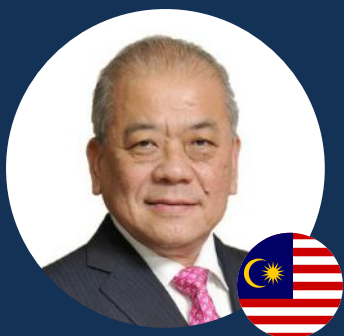


H.E. Dato' Norman bin Muhamad

拿督·诺曼·慕罕默德阁下

Ambassador of Malaysia to China

马来西亚驻中国大使



Tan Sri Datuk Seri Panglima (Dr.) T.C. Goh

丹斯里拿督斯里邦里玛吴添泉局绅博士

Life Honorable President

Federation of Chinese Associations Malaysia (Huazong)

永久名誉总会长

马来西亚中华大会堂总会 (华总)

(F) KEYNOTE SPEAKERS 主旨演讲嘉宾

2026 CONFIRMED DISTINGUISHED GUESTS 2026 确认出席嘉宾

GIS Distinguished Guests 全球创新展暨全球创新峰会 (GIS) 嘉宾



José María Figueres Olsen

何塞·玛丽亚·菲格雷斯·奥尔森

- **First Chief Executive Officer (CEO) of the World Economic Forum (WEF)**
- **Former President of Costa Rica**

- 达沃斯世界经济论坛 (WEF) 首任首席执行官 (CEO)
- 哥斯达黎加前总统



Professor Zhang Ya-Qin

张亚勤院士

- **Chair Professor, Tsinghua University**
- **Founding Dean, Institute for AI Industry Research (AIR), Tsinghua University**
- **Academician of the Chinese Academy of Engineering (foreign nationality)**

- 清华大学 讲席教授
- 清华大学智能产业研究院 (AIR) 创始院长
- 中国工程院 院士 (外籍)



Professor Sai Gu

顾赛院士

- **Fellow of the Royal Academy of Engineering (UK)**
- **Executive Vice-Chancellor, University of Warwick**
- **Founder of the British Association of Outstanding Young Talents (OYSS)**

- 英国皇家工程院院士
- 华威大学执行副校长
- 英国杰出青年人才协会 (OYSS) 创始人

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Dr. Saeed Aldhaheri

赛义德·阿尔达赫里教授

- Director of the Center for Futures Studies at the University of Dubai
- Chair Professor at Harbin Institute of Technology (China)
- Visiting Lecturer in AI implementation at the University of Oxford
- Commissioner, Global Commission on AI in the Military Domain (GC-REAIM)

- 迪拜大学未来学研究中心主任
- 哈尔滨工业大学经济与管理学院讲席教授、博士生导师
- 牛津大学“人工智能云边端协同实施”课程客座教授
- 全球人工智能军事领域委员会 (GC-REAIM) 委员



Professor Dr. David Romero

戴维·罗梅罗教授

- Professor of Advanced Manufacturing at the Tecnológico de Monterrey University in Mexico
- The Scientific Vice-chairman for the World Manufacturing Foundation (WMF)

- 世界制造业基金会(WMF)科学副主席
- 蒙特雷理工学院先进制造学院教授



Professor Wei Zhao

赵伟教授

- Chair Professor and Chairman of the Academic Committee, Shenzhen Institute of Technology, Chinese Academy of Sciences
- Fellow of the Institute of Electrical and Electronics Engineers (IEEE Fellow)
- Chief Scientist of China's National 973 Program

- 中国科学院深圳理工大学讲席教授、学术委员会主任委员
- 电气电子工程师学会会士 (IEEE Fellow)
- 国家973计划首席科学家

(G) PANELLIST'S PROFILE 演讲嘉宾简介



Mr. Meidy Fitranto

CEO
Nodeflux

Meidy Fitranto is the Co-Founder and CEO of Nodeflux, Indonesia's pioneer and leader in Vision AI. Since 2016, he has led the development of on-premises AI systems for governments and enterprises, helping organisations improve safety and operations while retaining control of sensitive data. Nodeflux has expanded from computer vision and video analytics into agentic AI and satellite intelligence.

Its technology has been deployed across Indonesia and overseas, supporting public safety, transportation, infrastructure, and enterprise operations. Nodeflux has also supported major international events, including the Asian Games and the G20 Summit, demonstrating experience in complex, high-stakes environments.

Beyond Nodeflux, Meidy is a co-founder of KORIKA, an organisation established to orchestrate collaboration across government, industry, academia, and communities within Indonesia's national AI ecosystem. His work focuses on moving AI beyond experimentation into reliable deployment and helping emerging economies build practical, locally grounded technological capabilities and participate meaningfully in the global AI economy.

(G) PANELLIST'S PROFILE 演讲嘉宾简介



Mr. Muhammad Zamir bin Abd Rashid

Founder, Managing Director
Innoveam Sdn Bhd

Zamir Rashid is the founder & Managing Director of Innoveam Sdn Bhd, an engineering and digital transformation company specialising in high-fidelity 3D modelling, simulation and immersive technologies. With 22 years of experience across engineering simulation, technical consultancy and management, he has led multidisciplinary projects for organisations including PETRONAS, Saudi Aramco, Gas Malaysia, QatarGas, and various government agencies and universities in Malaysia.

His work spans computer simulations, XR technology operationalisation, AI/ML adoption and implementation, real-time monitoring, and digital-twin applications. This combination of engineering, digital implementation and business leadership gives him a practical perspective on designing and integrating emerging technologies into complex industrial environments. Zamir holds an MBA from Manchester Business School, an MSc in Thermal Power and Fluids Engineering and a BEng (Hons) in Mechanical Engineering from UMIST. His current interests focus on industrial intelligence, technology systems architecture and digital transformation strategy for more productive, resilient and data-driven operations.

(G) PANELLIST'S PROFILE 演讲嘉宾简介



Prof. Suchatvee Suwansawat, Sc.D.

Founding Chairman of the KMCH Foundation under the Patronage of the Supreme Patriarch
Founding Chairman of the Board of Trustees of CMKL University

Prof. Suchatvee Suwansawat, Sc.D., is an executive, academic, and civil and environmental engineering professor with extensive leadership experience across academic, engineering, professional, and public-sector organizations. He earned a Doctor of Science in Civil and Environmental Engineering and a Master of Science in Technology and Policy from the Massachusetts Institute of Technology (MIT).

Leadership Experience and Achievements

- **Institutional Leadership:** Former President of King Mongkut's Institute of Technology Ladkrabang (KMITL), the Association of Southeast Asian Institutions of Higher Learning (ASAIHL), the Thailand Council of Engineers, and the Engineering Institute of Thailand; and former Chairman of the Council of University Presidents of Thailand (CUPT).
- **Institution Building:** Founder of CMKL University, KMITL International Demonstration School (KMIDS), Ecole 42 Bangkok, King Mongkut Chaokhun Thahan Hospital (KMCH), and KOSEN-KMITL.
- **Distinctions:** President Eisenhower Fellow 2013, Regional DX Leader 2019, and Best CEO of the Year in Technology 2020. He has published more than 500 publications.

Areas of Expertise

National Politics and Policy | Technology and Policy | Artificial Intelligence | Civil and Environmental Engineering | Change Management | Infrastructure and Public Safety | Urban Development and Mobility | Education

(H) PAST EDITION 历届论坛回顾

13th World Chinese Economics Forum (WCEF) 2025



13th World Chinese Economics Forum (WCEF) 2025 02 December 2025 - Asiaworld-Expo, Hong Kong

The 13th World Chinese Economic Forum (WCEF) was successfully held, bringing together global leaders, policymakers, entrepreneurs, and industry experts for a high-level exchange of ideas and perspectives. The Forum once again reaffirmed its role as a premier international platform fostering dialogue, collaboration, and economic cooperation within the global Chinese business community.

In collaboration with Global Innovation Strategy (GIS), the Forum featured insightful discussions on global economic developments, innovation-driven growth, and cross-border connectivity. Through its plenary sessions and strategic engagements, WCEF highlighted the importance of collective efforts and shared values in navigating challenges and advancing sustainable, inclusive prosperity in an increasingly interconnected world.

(H) PAST EDITION 历届论坛回顾

13th World Chinese Economics Forum (WCEF) 2025



Welcoming keynote remarks delivered by Mr CY Cheah, Founder of WCEF and Chairman of the International Strategy Institute (ISI).



Opening keynote address delivered by H.E. Dato' Norman bin Muhamad, Ambassador of Malaysia to China.



Special remarks and appearance by Tan Sri T.C. Goh, Life Honorary President of the Federation of Chinese Associations Malaysia (Huazong).

Held at AsiaWorld-Expo, Hong Kong, the 13th World Chinese Economic Forum provided a meaningful platform for leaders and distinguished guests to come together in the spirit of collaboration and shared progress. A high-light of the Forum was the gathering of honoured guests, captured during the presentation of tokens of appreciation in recognition of their valuable contributions.

This moment reflected the Forum's commitment to fostering dialogue, strengthening partnerships, and celebrating collective efforts in shaping the future of global trade, investment, and business transformation.



Group photo featuring Mr CV Cheah with esteemed guests. From left to right Datuk Nik Suhaimi bin Nik Sulaiman, Tan Sri T. C. Goh, HE Dato' Norman bin Muhamad, Mr Chee Kong Hwee (Supporting Organisation) and Prof Kittti Prasirtsuk (Panellist)



Moments with H.E. Dato' Norman bin Muhamad and Tan Sri T.C. Goh at the VIP seats.

(H) PAST EDITION 历届论坛回顾

13th World Chinese Economics Forum (WCEF) 2025



A token of appreciation presented to HE Dato' Norman bin Muhamad for his distinguished participation and support.



Presentation of a token of appreciation to Tan Sri T. C. Goh in recognition of his valuable contribution



Exclusive press interview featuring H.E. Dato' Norman bin Muhamad, Tan Sri T.C. Goh, and Mr CY Cheah, sharing insights from the 13th World Chinese Economic Forum.

A key highlight of the 13th World Chinese Economic Forum at AsiaWorld-Expo, Hong Kong was the panel session on "The Future of Trade and Investment: Technology, Connectivity and Global Business Transformation." This session brought together distinguished experts to share insights on how innovation, digitalisation, and cross-border collaboration are reshaping global commerce. The discussion exemplified the Forum's mission to foster dialogue, strengthen partnerships, and explore strategies for sustainable growth in an interconnected world.

(H) PAST EDITION 历届论坛回顾

13th World Chinese Economics Forum (WCEF) 2025



Panel discussion featuring Prof. Kitti Prasirtsuk, Mr. Fu Jia Yi, and Dr. Law Siau Chi



Attendees engaging with the panel discussion in the exhibition hall at the 13th World Chinese Economic Forum.



Mr. CY Cheah with the distinguished speakers of the panel session.



A meet-and-greet session with Tan Sri T.C. Koh followed his remarkable and insightful speech, providing attendees with a valuable opportunity to engage with him personally.



Captured moments with participants who contributed to the success of the 13th World Chinese Economic Forum in Hong Kong.

(H) PAST EDITION 历届论坛回顾

12th WORLD CHINESE ECONOMIC FORUM



"Harmonising Mutual Success Through Global Connectivity: Advancing Chinese Economic Development 12th & 13th November 2023 | Qingtian County, Zhejiang Province, China"

Since its establishment in 2009, the World Chinese Economic Forum has steadily grown into a premier international platform for dialogue between China and the global community. Originally conceived to explore China's economic rise and the evolving interests of overseas Chinese, the Forum has, over time, strengthened its influence as a bridge for global engagement, cooperation, and shared development.

The 12th World Chinese Economic Forum, held on 12-13 November 2023 in Qingtian County, Zhejiang Province, marked another milestone in the Forum's development. This edition was organised by the International Strategy Institute (ISI) with the valued support of the China Chamber of International Commerce (CCOIC), the 5th Overseas Imported Commodities Expo & Qingtian Imported Wine Trade Fair Executive Committee, and the Wenzhou University Overseas Chinese College.

(H) PAST EDITION 历届论坛回顾

12th WORLD CHINESE ECONOMIC FORUM



The Forum was graced by distinguished leaders, including Mr. C.Y. Cheah, Chairman of ISI; Mr. Xu Jinli of CCOIC; Mr. Ge Xuebin of CCPIT; and Mr. Pan Wei, Deputy Secretary of the Qingtian County Committee and County Chief.



In his opening remarks, Mr. Cheah reflected on the legacy of WCEF, describing it as "a testament to our shared aspirations and a commitment to the economic empowerment of the Chinese community worldwide." He emphasised the Forum's ongoing mission of fostering understanding, strengthening international ties, and advancing cooperation across borders.

The 12th WCEF featured discussions on some of the most pressing themes shaping global and regional growth. These included the Regional Comprehensive Economic Partnership (RCEP) and its role in driving digital transformation, as well as new opportunities arising under the Belt and Road Initiative (BRI). Delegates explored the future of a unified digital marketplace, the development of global infrastructure networks, and the importance of strengthening economic interconnectivity.

(H) PAST EDITION 历届论坛回顾

12th WORLD CHINESE ECONOMIC FORUM



A special session titled "World of Qingtian" highlighted the county's unique heritage and dynamic international trade ecosystem. Speakers explored investment opportunities, overseas Chinese networks, and the strategic importance of Qingtian within China's global engagement.

A significant moment during the Forum was the reflection on the upcoming 50th anniversary of diplomatic relations between China and Malaysia in 2024. Mr. Cheah underscored this milestone as a symbol of deep mutual trust and enduring cooperation, noting that the Forum served as an important prelude to a year of celebration and strengthened bilateral engagement.



On 13 November, delegates participated in a site visit across Qingtian to experience its cultural heritage, stone-carving tradition, and thriving import commodity trade. This firsthand exploration provided deeper insight into the county's history, economic strengths, and global diaspora connections.



The Forum concluded with a reaffirmation of WCEF'S commitment to championing dialogue, innovation, and collective wisdom in driving economic progress. Special appreciation was extended to the 5th Overseas Imported Commodities Expo & Qingtian Imported Wine Trade Fair Executive Committee, CCOIC, Wenzhou University Overseas Chinese College, Sabah-China Chamber of Commerce, Thai-Chinese Culture and Economic Association, the Young Entrepreneur Association of Cambodia, and Asia Success Media Group for their invaluable support in making the 12th edition a success.

The event brought together nearly 300 delegates from China, Malaysia, Thailand, Cambodia, Singapore, Indonesia, Morocco, Peru, and other parts of the world. Their diverse perspectives and professional expertise enriched the discussions and embodied the Forum's mission of fostering collaborative spirit and shared advancement.

(H) PAST EDITION 历届论坛回顾

往届活动回顾第十二届世界华人经济论坛



“融合共赢，全球联通：推动华人经济发展”

2023年11月12日至13日 | 中国浙江省丽水市青田县

自2009年创立以来，世界华人经济论坛(WCEF)不断发展壮大，逐步成长为连接中国与全球的重要对话平台。论坛最初旨在探讨中国经济崛起、海外华侨华人面临的重大课题以及国际格局变化，历经多年实践，已逐渐成为深化交流合作、推动互联互通、促进共同发展的国际性品牌活动。

第十二届世界华人经济论坛于2023年11月12日至13日在中国浙江省丽水市青田县成功举办。本届论坛由国际战略研究院(ISI)主办，并获得中国国际商会(CCOIC)秘书处、第五届华侨进口商品博览会暨青田进口葡萄酒交易会执行委员会、以及温州大学华侨学院的大力支持。



本次论坛汇聚多位重量级嘉宾，包括：国际战略研究院主席，谢泉勇先生，中国国际商会 (CCOIC)，许金利先生，中国国际贸易促进委员会(CCPIT)，葛学斌先生，以及青田县委副书记、县长，潘伟先生。

(H) PAST EDITION 历届论坛回顾

往届活动回顾第十二届世界华人经济论坛



在开幕致辞中,谢主席回顾了论坛十余年的发展历程,指出:“世界华人经济论坛不仅是一场大会,更是我们共同打造的事业与传承,体现了全球华人共同的愿景与推动经济发展的坚定承诺。”他强调,本届论坛延续了上一届杭州峰会的成果,继续致力于促进理解、加深合作、推动各国之间的互联互通与友好往来。

论坛围绕多项全球与区域关注的重要议题展开深入讨论,其中包括区域全面经济伙伴关系协定(RCEP)在数字化转型中的战略作用、“一带一路”倡议(BRI)的互联互通建设、新基础设施带来的合作机遇,以及构建统一数字市场的前景。



本届论坛特别设置了“世界青田”专题板块,重点介绍青田独特的侨乡文化、产业优势与投资机遇。青田凭借深厚的历史积淀、活跃的海外华人网络以及蓬勃发展的进口贸易产业,成为展示新时代侨乡发展成就的重要窗口。

论坛期间,谢主席特别提到2024年中国与马来西亚建交50周年的历史节点,强调这一里程碑象征着两国半个世纪的友好合作与共同成长。本届论坛不仅向这一周年致敬,也为来年的庆祝活动奠定了合作基础。讨论一致认为,继续深化双边合作将为社会进步、经济繁荣与文化交流带来更广泛意义。

(H) PAST EDITION 历届论坛回顾

往届活动回顾第十二届世界华人经济论坛



本届论坛吸引了来自中国、马来西亚、泰国、柬埔寨、新加坡、印度尼西亚、摩洛哥、秘鲁等国家和地区的近300名代表参加。多元背景的嘉宾们带来了丰富的观点与经验,充分体现了论坛“共商、共享、共赢”的精神内涵。



11月13日,代表团参加了青田实地考察活动,走访青田进口商品城、侨乡文化场馆及产业园区,深入了解青田在贸易发展、侨乡文化与开放合作方面的最新成果。

本届论坛圆满落幕,国际战略研究所特别向以下单位致以诚挚感谢:第五届华侨进口商品博览会暨青田进口葡萄酒交易会执行委员会、中国国际商会(CCOIC)、温州大学华侨学院、沙巴中国总商会、泰中友好文化经济协会、柬埔寨青商会、亚洲企业等机构在筹备与举办过程中的大力支持。

(H) PAST EDITION 历届论坛回顾

11th WORLD CHINESE ECONOMIC FORUM



"Realising the Vision of Shared Development for a Better World" 11th & 12th December 2019 | Midtown Shangri-La, Hangzhou, China

Since its establishment in 2009, the World Chinese Economic Forum has continuously grown. Initially, it was a platform for discussing China's potential as a global economic powerhouse, the major issues facing overseas Chinese, and the impact of global geopolitics.

Over the years, the World Chinese Economic Forum has solidified its position as a supporter of ASEAN-China relations and a hub within the overseas Chinese network. After a decade of building a cooperative platform for China and overseas Chinese, the World Chinese Economic Forum is about to embark on a new chapter.

The 11th World Chinese Economic Forum, in its first year of bold initiatives, focuses on discussing the prospects of the Chinese era of peace and prosperity in an ever-changing world. As the world turns towards protectionism and threatens global economic decline, China has introduced a new concept of shared prosperity and development, unlike anything heard before in the global economic lexicon.

Through initiatives like the Belt and Road Initiative (BRI) and institutions like the Asian Infrastructure Investment Bank (AIIB), our connectivity and the shared destiny of all humankind are being determined.

The 11th World Chinese Economic Forum attracted the participation of nearly a thousand representatives from government departments, business sectors, and academic institutions from 28 countries and regions.

(H) PAST EDITION 历届论坛回顾

11th WORLD CHINESE ECONOMIC FORUM



Opening Keynote Address by CY Leung, the former Chief Executive of Hong Kong.



Tony Kwok Man Wai served as a panelist and discussed the topic of ensuring business integrity amidst BRI expansion



From left to right: The award recipient, Tan Sri Datuk Seri Panglima (Dr.) Goh Tian Chuan, former Deputy Minister of Health of Malaysia, Lee Boon Chye, and WCEF Chairman cum Founder & Chair-man of the ISI, Mr. C.Y. Cheah, posed together for a photograph.



Participants from all around the world had the opportunity to visit Alibaba Group and discover the inner workings of the company.

(H) PAST EDITION 历届论坛回顾

2018 WORLD CHINESE ECONOMIC FORUM



"Towards A Common Future: Enhancing New Opportunities In A Changing World" 9th & 10th November 2018 | Palace of the Golden Horses Kuala Lumpur, Malaysia

2018 marks the 44th anniversary of the establishment of diplomatic relations between China and Malaysia. Malaysia was the first ASEAN country to establish diplomatic relations with China, starting a new phase of cooperation between the two countries. Over the past 44 years, China-Malaysia relations have continued to grow and strengthen. China and Malaysia have become strategic partners with high-level mutual trust.

This year also marks the return of the World Chinese Economic Forum (WCEF) to Malaysia to celebrate the 44th Anniversary of Malaysia China diplomatic relations. WCEF is also a super connector and bridge for strengthening and building connectivity and business linkages between Southeast Asia, Europe and China.

(H) PAST EDITION 历届论坛回顾

2018 WORLD CHINESE ECONOMIC FORUM



From left to right: CY Leung, the former Chief Executive of Hong Kong; Mr. C.Y. Cheah, WCEF Chairman and Founder, as well as Chairman of the ISI; Dato' Seri Anwar Bin Ibrahim, President of the People's Justice Party; and Lim Guan Eng, former Minister of Finance, are on stage for a group photo.



Tan Sri Michael Yeoh, H.E. Shaukat Aziz, and Dato' Teo Tong Kooi served as panelists at the 2018 World Economic Forum, which had the theme 'Towards a Common Future: Enhancing New Opportunities in the Changing World.'



To present Tun Mahathir with a gift of appreciation.



The participants at the 2018 World Chinese Economic Forum thoroughly enjoyed their time bonding with one another, fostering meaningful connections and relationships during the event.

(I) SUPPORTING ORGANISATION 支持单位



The Federation of Chinese Associations Malaysia (Huazong)

The Federation of Chinese Associations Malaysia (Huazong) was founded in 1991 as a non-profit national organisation representing the major Chinese associations in all 13 states in Malaysia. Huazong members consist of Chinese Assembly Halls from 13 states in Malaysia.

The Chinese Assembly Hall of each state is the leading Chinese organisation in the state. Almost all the major Chinese associations in every state are members of the Chinese Assembly Hall in the state. In other words, almost all the major Chinese associations are indirect members of Huazong in Malaysia, focusing on the cultural, educational, economic, social and livelihood of the Chinese community.

马来西亚中华大会堂(华总)

马来西亚中华大会堂(华总)成立于1991年,为全国性非营利华人组织,成员由马来西亚 13个州属中华大会堂所组成。

各州中华大会堂是当地最具代表性的华人社团领导机构,几乎汇聚该州所有主要华人团体。因此,全国绝大多数主要华人社团皆以州属大会堂为平台,间接成为华总体系的一部分。

华总长期关注马来西亚华社在文化、教育、经济、社会及民生领域的发展,是促进族群和谐与社会进步的重要力量。

(I) SUPPORTING ORGANISATION 支持单位



Asia Success Media Group

Asia Success Media Group is one of Malaysia's leading integrated media groups. It's business including the "Asia Success Inc." branding magazine publishing and promotion of entrepreneur branding activities, organize signature seminar "Branding Creates Wealth Networking Seminar" and organize "Iconic Star Awards" ceremony, and also undertake large-scale awards ceremony. include "Asia Success Award", "World Success Book of Records Recognition", "International Most Impactful Awards" and "Asia Legendary Leader Awards", "Asia Success Inc." branding magazine is one of the branding magazines that gathered the excellent brands of Asia-Pacific region, and thus to create a momentum, resulting in benefits for individual enterprises to build a world-first brand magazine.

Through an objective analysis and comment, to build a business information platform of information sharing. "Branding ing Creates Wealth Networking Seminar" invites entrepreneurs with extensive and practical experiences to share their views and secrets to success, as well as to pass on the secrets to master the skill of branding, hence evoking greater wealth creation. The "Iconic Star Awards" pay the greatest tributes to all leaders in various fields the significant figures and leaders of political, economic, cultural and educational sectors. The awards commend the outstanding performers whose efforts and contributions bring positive impetus and influence to the industry and society, while promoting the harmonious development of society.

亚洲企业

亚洲企业(Asia Success Media Group) 是马来西亚领先的综合媒体集团之一,旗下业务包括《Asia Success Inc.》 品牌杂志出版、企业品牌推广活动、举办旗舰讲座 "Branding Creates Wealth Networking Seminar",以及策划"Iconic 以及策划 "Iconic Star Awards"年度盛典。同时,亚洲企业也承办多项大型颁奖典礼,包括: Asia Success Award(亚洲成功大奖), World Success Book of Records Recognition (世界成功纪录认可), International Most Impactful Awards (国际最具影响力大奖), 以及 Asia Legendary Leader Awards(亚洲传奇领袖大奖)。

《Asia Success Inc.》杂志为亚太区域知名品牌杂志,通过客观分析与评论,打造资讯共享的商业信息平台。“Branding Creates Wealth Networking Seminar”邀请具有丰富经验的企业家分享观点与成功经验,传递品牌经营核心理念。“Iconic Star Awards” 致力于向各领域领袖人物致敬,表彰在政治、经济、文化与教育界作出突出贡献的杰出代表,肯定其对行业与社会所带来的积极影响,推动社会的和谐与发展。

(I) SUPPORTING ORGANISATION 支持单位



Thai-Chinese Culture and Economic Association

The Thai-Chinese Culture and Economy Association is dedicated to promoting cultural and economic cooperation between Thailand and the People's Republic of China.

The roots of this association trace back to the long history of friendship between Thailand and China, with formal diplomatic relations established in 1975 during a period of regional tension.

The founders of the association held meetings with Chinese leaders, opening a new chapter in cooperation between the two countries. Starting with military collaboration, the association gradually expanded its scope to encompass cultural and economic domains. Over different periods, prominent leaders have overseen the association's work, fostering the flourishing of Thai-Chinese cooperation.

The Thai-Chinese Culture and Economy Association represents a deep historical connection between Thailand and China, contributing to the promotion of friendly relations between the two nations and regional peace and prosperity.

泰中文化经济协会

泰中文化经济协会致力于推动泰国与中华人民共和国在文化与经济领域的合作。

该协会的根源可追溯至泰中两国长期友好的历史关系。1975年,两国正式建交,当时正处于地区紧张时期。

协会创始人与中国领导人举行会谈,为两国合作开启了新篇章。起初以军事合作为起点,随后逐步扩大至文化与经济领域。不同历史阶段的杰出领导人长期主导协会工作,促进了泰中合作的繁荣发展。

泰中文化经济协会体现了泰国与中国深厚的历史渊源,积极推动两国友好关系的发展与区域和平繁荣的实现。

(I) SUPPORTING ORGANISATION 支持单位



Young Entrepreneur Association of Cambodia

The Young Entrepreneurs Association of Cambodia (YEAC) was launched in September 2009 by a team of passionate Cambodian young entrepreneurs from various sectors of business in Cambodia.

The Young Entrepreneurs Association of Cambodia (YEAC) was established as a volunteer-driven non-profit organisation whose mandate is to empower young entrepreneurs of Cambodia to enhance youth entrepreneurship and the success of youth-owned businesses by creating a platform for networking, sharing, learning, and synergising business opportunities, thereby contributing to productive employments and economic development that build the next-generation economy for Cambodia.

Our passion for this existence is driven by a common belief that the advancement of one country's next generation economy largely depends on the readiness of the next generation's young professionals as entrepreneurs and business leaders, for which they actively participate.

For this reason, the Young Entrepreneurs Association (YEAC) was created, which is located in Parkway Square, Mao Tse Tung Boulevard, Phnom Penh, Cambodia.

柬埔寨青年企业家协会

柬埔寨青年企业家协会(YEAC)于2009年9月由一群来自柬埔寨各行业的热忱青年企业家创立。

该协会是一个以志愿服务为主的非营利组织,致力于为柬埔寨年轻企业家提供平台,推动青年创业、扶持青年主导企业的发展,通过网络对接、经验分享、学习交流与商业机会协作,为创造生产性就业与经济发展、建设下一代柬埔寨经济贡献力量。

我们秉持的信念是:一个国家未来经济的进步,在很大程度上取决于下一代青年专业人士作为企业家和商业领袖的准备与参与。

因此,青年企业家协会(YEAC)应运而生,总部设在柬埔寨金边市毛泽东大道 Parkway Square,旨在支撑青年企业家成长、推动柬埔寨商业生态系统进步。

(I) SUPPORTING ORGANISATION 支持单位

nodeflux

Nodeflux

Nodeflux Teknologi Indonesia is a deep-tech AI company and Indonesia's pioneer and leader in Vision AI. Founded in 2016, Nodeflux develops AI solutions for governments and enterprises, with capabilities spanning computer vision and video analytics, agentic AI, and satellite intelligence.

Built for real-world operational environments, Nodeflux technology can be deployed on-premises, enabling organisations to improve safety, efficiency, and decision-making. Its solutions have been deployed across Indonesia and overseas in public safety, transportation, infrastructure, smart cities, and enterprise operations, including complex and mission-critical environments.

(I) SUPPORTING ORGANISATION 支持单位



Persatuan Muafakat One Belt One Road Malaysia (PMOBOR)

One Belt One Road Association - PMOBOR is a non-profit organisation composed of a group of Malaysian entrepreneurs with investments in China. Through their extensive presence and business network, PMOBOR actively promotes Malaysia as a prime investment destination in Southeast Asia for Chinese entrepreneurs.

The essence of this organisation's platform lies in the promotion of regional and cross-continental connectivity between Malaysia, China, Southeast Asia, and Eurasia. This platform facilitates industry leaders in Malaysia and China, providing them with network support for business opportunities under the One Belt One Road (OBOR) strategies and initiatives.

一带一路总商会

一带一路总商会为非营利机构,由一群在中国拥有投资与业务布局的马来西亚企业家所成立。依托广泛的商业网络,一带一路总商会积极向中国企业家推广马来西亚作为东南亚理想投资目的地的优势。

该组织致力于推动马来西亚、中国、东盟以及欧亚地区的区域互联互通,协助两国与区域企业在“一带一路”倡议下拓展合作机会,并为行业领袖提供高层次的对接平台与商业资源支持。

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**STAR
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WEBSITE



Star Passage

Star Passage (MM2H) Sdn Bhd is a licensed facilitator under the Malaysia My Second Home (MM2H) programme, regulated by the Ministry of Tourism, Arts and Culture Malaysia. The company specialises in supporting foreign nationals in navigating Malaysia's long-term residency framework through a structured and compliant approach.

As part of its core services, Star Passage provides end-to-end guidance across the MM2H process, including eligibility assessment, documentation coordination, application submission, and post-approval support. Each application is managed with a strong emphasis on regulatory compliance, clarity of process, and transparent communication.

Our Role

At Star Passage, our role extends beyond application facilitation. We support individuals and families throughout their MM2H journey from initial planning to post-approval transition. Our approach is guided by:

- Clear eligibility evaluation
- Structured documentation guidance
- Strong regulatory compliance
- Coordinated and transparent process management

By maintaining a disciplined and client-focused approach, we ensure that each applicant is well-informed, properly prepared, and supported in making long-term residency decisions in Malaysia.



VISIT OUR BOOTH

Meet the Star Passage team during the exhibition to learn more about the Malaysia My Second Home (MM2H) Programme and our professional consultancy services.



Our booth location will be announced soon!

Stay connected through our official social media channels for the latest updates.

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Hermosa

Hermosa is a premium wellness brand dedicated to promoting health through pure, intentional nutrition. Inspired by the Spanish word Hermosa, meaning "beautiful," the brand represents beauty from within—where balance, vitality, and nourishment come together. We believe that in today's fast-paced world, wellness should be simple, natural, and part of everyday living.

Our products are carefully formulated using natural, additive-free ingredients to support daily wellness, immunity, and overall restoration. With a strong commitment to quality and product integrity, Hermosa focuses on delivering trusted wellness solutions that meet the needs of today's health-conscious consumers.

Hermosa is launching two signature product lines as part of our mission to become a recognised name in food-based wellness solutions, offering premium products for consumers seeking a healthier lifestyle.

With a strong focus on the halal consumer segment, Hermosa aims to serve the growing demand for trusted, high-quality wellness products within Muslim communities locally and internationally.

Beyond Malaysia, Hermosa is strategically positioned for regional growth, bringing premium wellness solutions to a wider audience seeking healthier lifestyle choices.

(J) SPONSOR 赞助



Mercury Commerce

Mercury Commerce Sdn. Bhd., established in March 2022, is a dynamic trading company dedicated to empowering local manufacturers to expand their reach and connect with consumers globally. With an extensive logistics and supply chain network built on trust and reliability, we are here to support and facilitate the international growth of your business.

Our mission is to unlock the full potential of your products by introducing them to new markets worldwide. Through our in-depth knowledge and experience in international trade, we strive to maximize your cross-country exposure and open doors to exciting business opportunities. By leveraging our expertise, we ensure that your products are showcased to a diverse customer base, allowing you to tap into untapped markets and increase brand recognition globally.

At Mercury Commerce, we are committed to building a sustainable supply chain that benefits all stakeholders involved. We work closely with manufacturers, offering guidance and support to enhance their production capabilities, product quality, and compliance with international standards. Additionally, we establish strong relationships with reputable buyers, guaranteeing that your products reach the right target audience and achieve optimal sales performance. Successful cross-border trade should be mutually beneficial for all parties involved.

Our dedication to delivering exceptional end-to-end service throughout the entire cross-border trade journey sets us apart. From efficient order processing and rigorous quality control to secure packaging and timely delivery, we prioritize customer satisfaction and strive to exceed expectations at every step. Our team of professionals is always ready to provide personalized assistance, ensuring a seamless experience for manufacturers.

(J) SPONSOR 赞助



Mymakanan

Mymakanan.my is a nationwide project organized by the International Strategy Institute (ISI). Mymakanan connects local food suppliers selling vegetables, chicken, cattle, goatfish, fruits, sugar, salt, flour and others to consumers across Malaysia.

Mymakanan aim is to help local traders and entrepreneurs recover from the pandemic and cater to customers who choose to shop online. Mymakanan has a ready list of food suppliers who can be contacted directly via phone or whatsapp to place an order. Meanwhile, food suppliers and manufacturers can register with Mymakanan for free for a limited period of time to sell the products online, through Mymakanan.my.

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DahPay

DahPay is an e-payment company built on the core tenets of high value-added entrepreneurship, creativity and innovation. Realizing the potential of the financial sector and the new economic model; Dahpay was created for hassle-free payment. Rather than carrying wallets around, the high number of smartphone users rely on their gadgets for all aspects of their lives, including finance.

Our aim is to create a strong, comprehensive and progressive financial system to underpin Malaysia's vision to become a developed nation by 2025. DahPay will be a full-fledged pay-ment system for all kinds of payments and transfers, providing a solution to bring business to the next

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V LIVE International

At V Live, we're inspired by your passion for a happy, healthy, and empowered lifestyle-because we are, too. Our range of cell-supplements is designed to restore healthy cells, so you can enjoy wholesome health, naturally. V Live inspired by passionate folks like you who are looking to be a part of a purpose-driven business created to improve quality of life, while creating prosperity and growth for all. As a V Live customer, not only will you enjoy better health and confidence, you'll be coached and equipped for your success. Our Vision is to keep leading in the line of comprehensive healthcare products using the state-of-art technology.

Thus the mission is to keep dedicating and constantly researching to launch body-friendly product lines which are good for human's internal physiology, aiming at comprehensively improving human health in the shortest possible time and spreading the underlying disease screening solutions to the community with all our heart.

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Farm In The City

An Eden of Nature and Animals Farm In The City (FITC) is a unique new concept that combines elements of wildlife and nature set in a designed environment of a conservation park. Drawing upon the values of Malaysia's multi-racial and multicultural population, FITC is designed to resemble a typical Malaysia village or "kampung" setting. FITC plans to become a focal point for tourism in the state by providing educational and entertaining insights into the lifestyle and setting of a Malaysian village, farm and fruit orchard with its natural plants and wildlife. FITC is much more than a viewing exhibit. It encourages visitor-interactions with the animals and plant-life in a comfortable yet authentic environment. FITC also places great importance on education of visitors on the various aspects of farm and animal life as well as wildlife conservation and preservation.

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DDSB

We have over 20 years of hands-on experience in merchandise and retail and wholesale industry. We always aimed at being a Consultative of Brand IP Management for Malaysia Major Theme Park. Our Team live and breathe graphic design, which is the main area of our focus. In addition, team members have many experience and in love with most of the Major Theme Park in Malaysia. We are passionate about client's success and go the extra mile to ensure ultimate satisfaction.

We are Malaysia Leisure Swim wear brand "Summer Splash" founded in 2008 by Winnie Lim, specialising in pattern design inspired by Asian Culture and lifestyle brand of swim wear that specialises in pattern design. Inspired by "Active For Life" concepts and these concept are translated to different mediums such as apparel, clothing and holidays range of products. Everything is illustrated by Active Concept and all the designs and colours encapsulate the diversity of South East-Asia.

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FRIENDLY REMINDER

- If you have registered but have not received a confirmation email, please contact us at [airine@istrategyglobal.org/6011-31569680 (WhatsApp - Ms Ai Rine) to verify your registration status.##
- Your registration is only confirmed upon receiving a confirmation email containing your personal QR code.
- We would love to see your experience at the Forum! Feel free to tag us in your Instagram Stories. Our official social media accounts can be accessed by scanning the QR codes above.

Thank you for your support, and we look forward to welcoming you to the Conference!

KEY STRATEGIC THRUSTS

To promote Asia in the global market

To promote investments into Asia, particularly into ASEAN and Malaysia

To promote sustainable development in Asia

To promote dialogue between Government and Business

To promote social enterprises and Asian young entrepreneurs

To conduct research and dialogue with key decision and policy makers

ISI



Investment



Interaction



Ideas



Innovation



Initiatives

ISI
IS A WELL-PLACED
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SUPER CONNECTOR BETWEEN GOVERNMENT, BUSINESSES AND CIVIL SOCIETY ORGANISATION (CSO)



ISI is dedicated to providing quality programmes, and we can only achieve this with your honest feedback.

We also know that no man is an island. Together, we can create impactful programmes that can improve the well-being of our shared economy and society. We are therefore open to proposals for partnerships and collaborations, and we hope you can join us in this journey.

Do drop us a line at info@istrategyglobal.org or give us a call at **+6 03 2242 3799**

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